

## **LAAX Vintage Days from 5 to 6 October 2024: Conscious Fashion Exhibition with fashion designer Yannik Zamboni**

**Laax, 9 September 2024 – From 5 to 6 October 2024, the Riders Hotel in LAAX will be transformed into a vibrant platform for fair fashion. The LAAX Vintage Days are all about upcycling, recycling and fair fashion and offer a unique opportunity to experience innovative and environmentally friendly products up close. Swiss fashion designer Yannik Zamboni with his label 'maison blanche' will be among the exhibitors.**

Over the course of an entire weekend, selected exhibitors will present their creations at the Riders Hotel in LAAX and provide visitors with exciting insights into the world of conscious fashion. Interactive showrooms make it possible to experience the craftsmanship of the designers live and to purchase the unique pieces directly on site. This platform not only offers space for new, creative brands, but also epitomises LAAX's Greenstyle philosophy. Greenstyle is LAAX's answer to the global challenges of climate change and the promotion of biodiversity.

### **A varied programme for conscious fashion enthusiasts**

In addition to the interactive showrooms, which are open on both days of the event, numerous programme items invite you to delve deeper into the topics of upcycling, recycling and fair fashion. The programme will be rounded off by exciting panel discussions led by visionaries and pioneers from the conscious fashion industry. This will give the audience a unique opportunity to get in touch with the creative minds of today and tomorrow and exchange ideas about the future.

An absolute highlight of the weekend will be the presentation of the latest collection by Yannik Zamboni, founder of the fashion label 'maison blanche'. With his visionary and circular approach to fashion, the Swiss designer has gained international recognition and is setting new standards in the industry.

### **Exhibitors as versatile as their fashion**

From avant-garde creations to children's fashion and everyday accessories - visitors can look forward to a wide selection of exhibitors this weekend: maison blanche, Attached, Deborah Dominique Design, Diana Rikasari, Infantium Victoria, Inside Upcycling Couture, Molokai, Neunoi and Rework.

## Programme

*All programme items take place at the Riders Hotel and Restaurant in Laax.*

Saturday, 5 October 2024

- 10:00 - 19:00: Interactive showrooms with live presentations by the exhibitors
- 13:00 - 14:00: Panel discussion with Yannik Zamboni (maison blanche), Diana Rikasari, Dinie van den Heuvel (Infantium Victoria), Kaspar Schächli (Rework) etc.
- 15:00: Welcome aperitif
- 18:00 - 21:00: Standing Dinner
- 22:00: Vinyl DJ set by SoulMate (Kasheme)

Sunday, 6 October 2024

- 10:00 - 14:00: Interactive stands with live presentations by the exhibitors
- 13:00 - 14:00: Talk with 'Attached' founder Alex Benz

The LAAX Vintage Days promise a weekend full of inspiration and innovation in the spirit of conscious and fair fashion. Admission to all programme items, with the exception of the aperitif and the standing dinner, is free of charge for visitors.

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