

Press release
23.01.2025
Laax, SUI/Graubünden



LAAX OPEN presented by Zalando

Freestyle wins: The success story continues at the world's best freestyle resort LAAX

What a freestyle festival! The 10th edition of the LAAX OPEN culminated in brilliant final days. Thrilling live music acts alternated between breathtaking tricks in the park and pipe. Three new and three proven champions raised their trophies in the clear air at Crap Sogn Gion.

The pipe queen is and remains Chloe Kim, who won the LAAX OPEN for the fifth time, followed by Scotty James, who has four victories at the night finals in the superpipe, and Birk Ruud, who also triumphed in freeski slopestyle this year, following 2024. The young snowboard slopestyle riders Mia Brookes and Cameron Spalding and Eileen Gu in freeski took the coveted LAAX OPEN titles for the first time. All six pocketed the lion's share of the CHF 210,000 prize money.

However, the biggest winner was freestyle. Freestyle culture, which has been lived and celebrated in LAAX for over 30 years and at the 10th LAAX OPEN presented by Zalando. The (social) media world is full of it and the celebratory mood and enthusiasm of the thousands of spectators is like an endless flower, blossoming each time they think of the LAAX OPEN 2025 experience.

The live broadcast of all three 2025 FIS World Cups from LAAX on [redbull.tv](https://www.redbull.tv) offers the full sporting action. A top production available worldwide as video on demand and free of charge. Tune-in! Three times 100 minutes of freestyle from the 10th LAAX OPEN, the brilliant birthday edition of this renowned snowboard and freeski event.

#LAAXOPEN

Media contact:

LAAX OPEN Astrid Nehls | +41 79 79 9024215 | +43 676 4314410
astrid@services-sbc.com | open@laax.com | www.laax.com/open

